

A photograph of two young children, a boy and a girl, smiling and playing on a colorful playground structure. The structure is blue with white polka dots and features illustrations of a turtle and a bee. A white speech bubble is overlaid on the image, containing the logo for Hedland Collective. The logo consists of a stylized 'H' made of four colored squares (yellow, red, green, blue) followed by the text 'HEDLAND' in a bold, sans-serif font, and 'COLLECTIVE' in a smaller, spaced-out, sans-serif font below it. A pink speech bubble is also overlaid on the image, containing the text 'Join the MOVEMENT' in white, with 'MOVEMENT' in a larger, bold font.

 HEDLAND
COLLECTIVE

Join the
MOVEMENT

The Hedland Collective acknowledges the Kariyarra, Ngarla, and Njamal people as the Traditional Custodians of Port Hedland. We acknowledge their continuing connection to land, sea and rich culture, and pay our respects to the Indigenous Elders and leaders of the past, present and future.

There are some things that can only happen when we come together.

That's what the Hedland Collective does.

We join up the good efforts of people and organisations.

We connect, research, advocate and kick-start projects to:

- Ensure everyone feels **welcome**
- Bring the community **together**
- Boost **opportunities** for all people and propel enterprise
- Support strong local **leadership** to stand up through projects and organisations

We stand up for what Hedland needs and we stand up together.



Hedland Collective builds opportunities for all people and our Hedland community to thrive.

The Hedland Collective was founded in 2017, with the support of BHP, to provide a platform for the community to work together for the betterment of Hedland through a collaborative model.

Over the past few years, the Hedland Collective has sought input from stakeholders, researched and identified initiatives that required a collaborative approach. These initiatives were identified as important to move Hedland forward in positive ways, but difficult to achieve without the joint actions of stakeholders.

Hedland Collective has committed to supporting such initiatives, those requiring a common approach and collaborative action.

These initiatives fall into four main categories:

CONNECT

Those that require stakeholders to connect or that require stakeholders to be connected with resources

RESEARCH

Those that require data analysis or broader research to understand underlying issues or possible new approaches

ADVOCATE

Those where the Hedland Collective can support progress best through representing the broader interests or opportunities of the town, the local environment and its people



KICK-START

Those initiatives that require support to come into being

This document outlines the first suite of initiatives Hedland Collective has been working on and those it will continue to develop.

You and the organisations you are involved in or are served by have the opportunity to influence the agenda of the Hedland Collective each year.

Your input into the Hedland Collective's agenda is vital because in this way the community can draw closer together to build opportunities for all people and our Hedland community to thrive.

If you'd like to be part of positive change in Hedland, or sign up to receive updates on the initiatives the Collective is supporting head to the final pages of this document, where there is more information on how you can get involved.

Welcome

We believe in a Hedland where everyone feels welcome and where we walk together with mutual respect.

Port Hedland is home to many peoples. The Kariyarra people have cared for these lands and waters for many thousands of years. Today we are a diverse community of Aboriginal people and over 48 nationalities.

Together we commit to celebrating all cultures, keeping the tradition of welcome to country strong to ensure we enter and reside in these lands with respect, walking together as equals, treating each other with dignity so all people belong, stay safe and thrive.

SEE THIS YEAR'S PROJECTS

SCAN HERE TO FIND OUT MORE INFORMATION!



2020-21 HEDLAND COLLECTIVE INITIATIVES

- 1. Foundational Partner Multi-Year Initiative - Welcome to Hedland (In Negotiation)**

KICK-START
This is a foundational project being designed with TBC to develop Welcome to Hedland events, education and experiences to tourists, businesses, schools and newcomers to Hedland. It is intended that this program will help build new ways to recognise and respect the strength and resilience of Aboriginal people and culture in Hedland.
POWERED BY PRINCIPAL PARTNER TBC
- 2. Priority Initiative – Welcome to Your Street**

CONNECT
Welcome To Your Street is a Hedland Collective initiative to welcome new neighbours to their communities. Powered by StreetNet, this is a community-led initiative aiming to support newcomers to become part of the fabric of their community.
POWERED BY STREETNET AND THE TOWN OF PORT HEDLAND
- 3. Partnering Initiative - Safe Hedland**

ADVOCATE
The Hedland Collective is committed to supporting a safe and accessible Hedland through its involvement in the Town of Port Hedland's Community Safety Planning. It supports this work through providing input into planning processes and through promoting community safety information on the Hedland Collective Community Board.
POWERED BY PRINCIPAL PARTNER TOWN OF PORT HEDLAND
- 4. Foundational Partner Multi-Year Initiative – Hedland RESPECT (In Negotiation)**

KICK-START
This is a cultural awareness initiative to build cultural understanding and responsiveness in organisations to equip and to build constructive relationships and practices in Hedland to ensure that Hedland places and institutions are welcoming to people of all ages and heritages.
POWERED BY PRINCIPAL PARTNER TBC

Together

We believe in a strong and cohesive Hedland where the community supports each other through thick and thin.

Hedland is known for the strength of its community. Like a rough diamond, it's not showy, but strong and cohesive at its core. The Hedland Collective is committed to supporting initiatives and projects that bring the community together in positive ways and will do this through a focus on supporting households, communities and community organisations.

SEE THIS YEAR'S PROJECTS

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INFORMATION!



2020-21 HEDLAND COLLECTIVE INITIATIVES

1. Signature Initiative – StreetNet

Street Net is a way for people to meet and connect with their neighbours to create a strong, safe and vibrant community in their street. Street Net is a hyper-local, grassroots initiative bringing together immediate neighbourhoods, generally comprising a maximum of 20 households.

POWERED BY HEDLAND COLLECTIVE

2. Priority Initiative – Increasing Childcare Places

Access to childcare is essential to ensure workplaces are inclusive. Identifying a critical shortage of childcare places, the Hedland Collective has advocated for the need for more childcare places in Hedland. Hedland Collective partners have now entered into a contract to provide 52 new childcare places, with the potential for another 30.

POWERED BY THE PILBARA DEVELOPMENT COMMISSION, BHP AND TOWN OF PORT HEDLAND

3. Priority Initiative – Pilbara Family and Domestic Violence Network (Pilbara FDV)

The Pilbara FDV was developed to support families and reduce family and domestic violence. The network brings together groups and organisations working on the front line and includes local government representatives, police, industry leaders, not for profits and service providers. These groups are meeting regularly to support one another, share resources and work together to develop new strategies to reduce family and domestic violence in the Pilbara.

POWERED BY PRINCIPAL PARTNER – WACOSS IN PARTNERSHIP WITH HEDLAND COLLECTIVE

4. Thriving Beyond COVID-19 – Stronger Together Community Platform

The Hedland Stronger Together Community Board website has been developed to connect the community to each other and to resources, health advice, event listings and education opportunities. It is a 'one-stop shop' of sorts to the latest information to strengthen the Hedland community.

POWERED BY HEDLAND COLLECTIVE

Opportunity

We believe in an equitable Hedland where everyone has the opportunity to succeed.

Port Hedland is a place to get ahead. It is an important economic engine for the nation, contributing 20% of WA's Gross State Product and one in every 12 jobs. And it is growing. By 2028-29 it is projected that there will be an additional 5,000+ port supply chain jobs and a further 10,000+ associated jobs.

The Hedland Collective is committed to boosting employment opportunities for all people and to propel enterprise by supporting excellence in schools, facilitating pathways to work and fostering innovation in enterprise.

SEE THIS YEAR'S PROJECTS

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2020-21 HEDLAND COLLECTIVE INITIATIVES

- 1. Signature Initiative – School Excellence - Hedland Senior High School**

ADVOCATE
The Hedland Collective is a proud partner of Hedland Senior High School and is committed to the improvement of its facilities and recognition of the quality of its teaching. The Hedland Collective will continue to advocate for investment in the school and support the school with a comprehensive communications program to promote the great work the school is doing.
POWERED BY HEDLAND SENIOR HIGH SCHOOL AND HEDLAND COLLECTIVE
- 2. Partnering Initiative - Pathways to Opportunities**

KICK-START
The Hedland Collective Industry Partners Group has joined with Hedland Senior High School to help students into jobs. The Pathways to Opportunities School Based Traineeship project will help provide students with the skills and knowledge necessary to be work ready when they finish Year 12. Students will complete a nationally recognised Certificate II or III qualification while they complete their Western Australian Certificate of Education.
POWERED BY HEDLAND SENIOR HIGH SCHOOL AND THE HEDLAND COLLECTIVE INDUSTRY STEERING GROUP
- 3. Priority Initiative – JobConnect**

KICK-START
There are many opportunities to work and volunteer in Hedland but it is not always easy to find them. Hedland Collective through its Community Platform (www.hedlandcollective.commonfutures.com.au) will provide links to partner organisation opportunities for apprenticeships, jobs and volunteer work.
POWERED BY APPRENTICESHIPS WA, VOLUNTEERING WA
- 4. Thriving Beyond COVID-19 – Local support packages**

CONVENE
The Hedland Collective is working with local organisations to ensure local businesses, arts and community organisations thrive beyond COVID-19 by making available online courses, stimulus packages and other supports. The Hedland Collective will convene local entities to coordinate and communicate opportunities, and explore ways to support innovation.
POWERED BY TBC
- 5. Partnering Initiative – Workforce Participation**

RESEARCH
Hedland is a place of opportunity when it comes to employment. The Hedland Collective believes that this opportunity should be felt by all – regardless of their gender, workplace needs or cultural background. That is why the Hedland Collective is exploring how to support workplace participation for all.

Leadership

We believe that visionary leadership promotes greatness in us all.

Hedland has and is home to many visionary leaders. Aboriginal leaders, leaders in business, leaders in politics, youth leaders and leaders in community. To thrive in this ever-changing world we need to equip the leaders of today and the leaders of tomorrow to adapt, promote positive narratives and lead people well. The Hedland Collective is committed to supporting the leaders of today and tomorrow and to advocating for the visionary town-building projects that reinforce Hedland's leading role in the region.

[SEE THIS YEAR'S PROJECTS](#)

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1. Partnering Initiative – Celebrating and Equipping Local Leaders



CONVENE

The Hedland Collective is working with industry and community service organisations to recognise excellence in leadership. The Hedland Collective Stronger Together Community Platform will call for entries annually for its Hedland Collective Celebrating Local Leaders awards and will host an annual event to celebrate the achievements of local leaders. Other leadership resources and courses will also be hosted on the website.

POWERED BY HEDLAND COLLECTIVE INDUSTRY STEERING GROUP AND HEDLAND COLLECTIVE

2. Priority Initiative – Strong Hedland Narratives



KICK-START

There is a desire to more broadly promote positive narratives about Hedland in Hedland and beyond. The Hedland Collective is developing a comprehensive communications plan to achieve this in collaboration with key stakeholders such as the Town of Port Hedland and industry partners.

POWERED BY HEDLAND COLLECTIVE IN COLLABORATION WITH THE TOWN OF PORT HEDLAND AND THE HEDLAND COLLECTIVE INDUSTRY STEERING GROUP

3. Multi-year Initiative – Leading Pilbara Town-Building



ADVOCATE

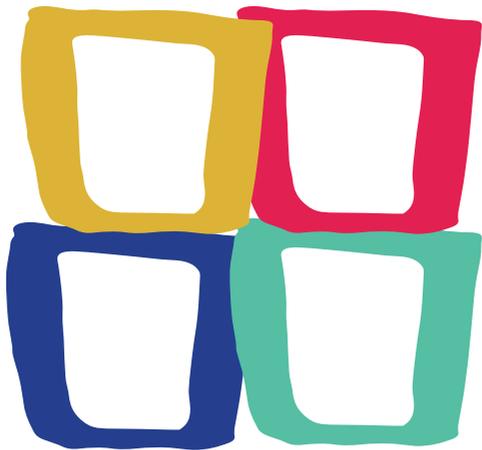
The Hedland Collective seeks to have input into and advocate for visionary town-building projects that reinforce Hedland's leading role in the region. It will continue to contribute to and where necessary be a representative voice in town planning and activation processes including: the Marina, The West End and South Hedland pathways and environmental connections projects.

POWERED BY PRINCIPAL PARTNER – TOWN OF PORT HEDLAND

Every year the Hedland Collective seeks local input into its agenda.

Through a series of online opportunities and workshops the Hedland Collective gathers ideas and suggestions from the whole Hedland community to decide where best to focus collective efforts in the next year.

The result is the selection of a range of initiatives:



SIGNATURE INITIATIVES

Hedland Collective driven projects

MULTI-YEAR INITIATIVES

Those projects that require longer time-frames and commitments

PRIORITY INITIATIVES

Those projects that respond to emerging needs

PARTNERSHIP INITIATIVES

Those projects led by other stakeholders where Hedland Collective is a contributing partner



The Hedland Collective hosts the **Celebrating Local Leaders Awards**. Every September we invite nominations from the community for outstanding community service in the following categories:

- Young leaders (ages 5-13)
- Emerging leaders (ages 14+)
- Aboriginal and Torres Strait Islander leaders
- Culturally and Linguistically Diverse leaders
- Industry leadership award
- Hedland Community Service award

To participate to the Hedland Collective agenda or to nominate someone for the Celebrating Local Leaders Awards sign-up at hedlandcollective.commonfutures.com.au



Thank you

BHP

 **HEDLAND**
COLLECTIVE

This document has been produced by
CreatingCommunities