



JUNE 2020

 HEDLAND
COLLECTIVE

Welcome to
the Hedland
Opportunity
A ROADMAP

The Hedland Collective acknowledges the Kariyarra, Ngarla, and Njamal people as the Traditional Custodians of Port Hedland. We acknowledge their continuing connection to land, sea and rich culture, and pay our respects to the Indigenous Elders and leaders of the past, present and future.

Opportunities for all people

There are some things that can only happen when we come together.

That's what the Hedland Collective does.

We join up the good efforts of people and organisations.

We connect, research, advocate and kick-start projects to:

- Ensure everyone feels **welcome**
- Bring the community **together**
- Boost **opportunities** for all people and propel enterprise
- Support strong local **leadership** to stand up through projects and organisations

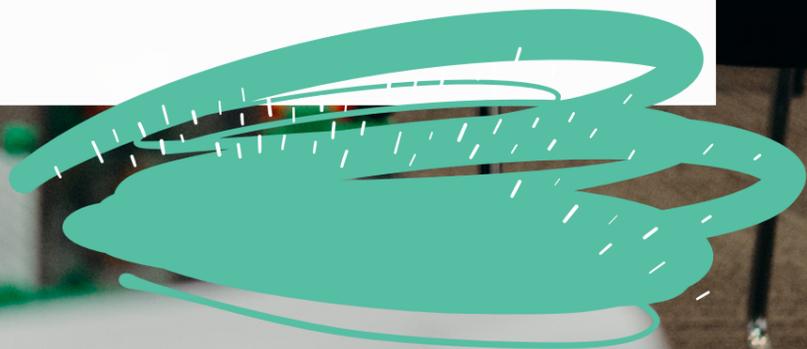
We stand up for what Hedland needs and we stand up together.





Founded to provide a platform for the community

The Hedland Collective was founded in 2017, with the support of BHP, to provide a platform for the community to work together for the betterment of Hedland through a collaborative model.



Over the past few years, the Hedland Collective has sought input from stakeholders, researched and identified initiatives that required a collaborative approach. These initiatives were identified as important to move Hedland forward in positive ways, but difficult to achieve without the joint actions of stakeholders.

Hedland Collective has committed to supporting such initiatives; those requiring a common approach and collaborative action. These initiatives fall into four main categories:

CONNECT

Those that require stakeholders to connect or that require stakeholders to be connected with resources

RESEARCH

Those that require data analysis or broader research to understand underlying issues or possible new approaches

ADVOCATE

Those where the Hedland Collective can support progress best through representing the broader interests or opportunities of the town, the local environment and its people



KICK-START

Those initiatives that require support to come into being

This document outlines a roadmap for the Hedland Collective's activities over the next 24 months. It will continue to develop as stakeholders continue to engage with the project.

Hedland Collective actively seeks the input of individuals and organisations into its agenda. It does this through annual workshops, polls, on-line engagement and through the Hedland Collective Steering Committee.

In this way the Hedland Collective seeks to draw the community and local organisations closer together to build opportunities for all people and our Hedland community to thrive.

Hedland is home

For thousands of years the Traditional Owners of Hedland, the Kariyarra people have held a deep connection to the region and called Hedland home. The Marripikurrinya family are the Traditional Owners within the broader Kariyarra determinations. 'Mara' means hand. The landform and creeks of Port Hedland are like the hand with fingers pointing straight.

The town of Port Hedland was established in 1863, bringing new people who would also form a strong connection to the place. While many who move to Hedland only intend on remaining for a short time, they often find themselves still there long after they first planned to move on.

Today many new residents come from across Australia as well as from around the world including places such as New Zealand, England, the Philippines and South Africa. For all residents, regardless of where they come from creating a home in Hedland means finding a community that is welcoming, supportive, safe and has opportunities for all.

There are a variety of elements that are necessary to build a strong sense of home for residents in Hedland. While some of these elements already exist, there are some demographic insights that help to illuminate where there are opportunities to further develop Hedland as home. Table 1 provides a further breakdown of these areas.

Key insights to Hedlands Social and Economic status:



THE POPULATION OF HEDLAND IS GROWING



THERE IS A HIGH AMOUNT OF POPULATION TRANSIENCE



ALMOST HALF OF HEDLAND RESIDENTS ARE NOT BORN IN AUSTRALIA



TRADES AND APPRENTICESHIPS ARE A KEY EMPLOYMENT AND EDUCATION PATHWAY FOR YOUTH IN HEDLAND



WORKING FAMILIES ARE MORE COMMON IN HEDLAND



FOR MOST, HEDLAND IS A PLACE OF OPPORTUNITY. HOWEVER, THERE ARE STILL HOUSEHOLDS WHO ARE STRUGGLING



THERE IS A PERCEPTION THAT SAFETY IS A PREVALENT ISSUE IN HEDLAND



Hedland is a place of opportunity

Hedland has long been celebrated as a place of economic opportunity. It is a powerhouse of the Australian economy, with the port being Australia's largest export port by volume, and the Town of Port Hedland's gross regional product reaching \$4,794 million in the year ending June 2019.

With the predicted growth of Hedland over the next few decades the focus of this roadmap is to outline a way for the community to come together to support the strengths and opportunities that have emerged in Hedland that make Hedland home now and into the future.

TABLE 1. HEDLAND SOCIAL AND ECONOMIC SNAPSHOT

INSIGHT	DEMOGRAPHICS AND FINDING
THE ECONOMY IS STRONG	Hedland contributes 20% of WA's Gross State Product and one in every 12 jobs. And it is growing. By 2028-29 it is projected that there will be an additional 5,000+ port supply chain jobs and a further 10,000+ associated jobs.
THE POPULATION OF HEDLAND IS GROWING	As of 2016 Port Hedland (LGA) was home to 14,481 people with this expected to grow to over 80% to 27,085 by 2040 .
THERE IS A HIGH AMOUNT OF POPULATION TRANSIENCE	Port Hedland has a higher level of population transience compared to the East Pilbara (SA3). Port Hedland has 27.8% of people who resided at a different address 1 year ago and 60.3% who resided at a different address 5 years ago. The East Pilbara has 22% and 55.8% population transience in the one- and five- year categories.
ALMOST HALF OF HEDLAND RESIDENTS ARE NOT BORN IN AUSTRALIA	Almost half of residents in Hedland (44.9%) were not born in Australia, the top countries of birth other than Australia are: New Zealand, England, the Philippines and South Africa.
TRADES AND APPRENTICESHIPS ARE A KEY EMPLOYMENT AND EDUCATION PATHWAY FOR YOUTH IN HEDLAND	Fewer students are completing year 12 in Port Hedland (12.8%) compared to WA (16%). However, there is a greater proportion who have completed a Certificate III or IV (+6.7%).
WORKING FAMILIES ARE MORE COMMON IN HEDLAND	32.6% of parents in couple families have both parents working full time. This is 12.8% greater than across WA. A total of 54.8% have both parents working either part of full time in Port Hedland.
HEDLAND HAS A YOUNG POPULATION	Almost one third (29.9%) of Hedland's population is under the age of 24.
THERE IS A PERCEPTION THAT SAFETY IS A PREVALENT ISSUE IN HEDLAND	58% of people reported feeling unsafe in Hedland, despite crime decreasing by 8% between 2017/18 and 2018/19.
FOR MOST, HEDLAND IS A PLACE OF OPPORTUNITY. HOWEVER, THERE ARE STILL HOUSEHOLDS WHO ARE STRUGGLING	The area of Port Hedland has a Socio-Economic Index of 10 (little disadvantage), while South Hedland has an index of 2 (high disadvantage). Additionally, although 43.1% of households early more than \$3,000 weekly (gross), there are still 7.5% who earn less than \$650.
EXTENDING THE OPPORTUNITIES FOR ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLE IN HEDLAND IS A PRIORITY	Unemployment for Aboriginal and Torres Strait Islander individuals (16.9%) is 13.1% higher than for non-Aboriginal and Torres Strait Islander individuals (3.8%); while labour force participation is 34.4% lower for Aboriginal and Torres Strait Islander individuals (50.4%) than for non-Aboriginal and Torres Strait Islander individuals (84.4%). Labour force participation is lowest for Aboriginal and Torres Strait Islander women at 43.7%. Student attendance rates for Aboriginal and Torres Strait Islander students (63%) is 14% lower than non-Aboriginal and Torres Strait Islander students (77%) at high school level in Hedland.
THERE IS A DESIRE FOR STRONG LEADERSHIP IN HEDLAND	In the last Town of Port Hedland Annual Community Perception Survey (2019) it was noted that there were low scores recorded across Town leadership.

Engagement overview

Since its' inception the Hedland Collective has extensively engaged with the residents of Hedland. In addition to the engagement that the Hedland Collective has conducted, several of the Collective's member organisations have also shared their own engagement data, which has assisted in confirming the focus and direction of the Collective.

Engagement with the community does not end once the strategy has been formed. The Hedland Collective is committed to ongoing engagement processes to encourage broad participation in the setting of the Collective's agenda.

To date the following engagement and data has been used to inform the creation of this strategy:

- ABS Statistics Port Hedland (LGA), 2016
- ABS Statistics Port Hedland (SSC), 2016
- ABS Statistics South Hedland (SSC) 2016
- Town of Port Hedland Non-Government Organisations Review, 2019
- Town of Port Hedland Live it Tell it Survey Summary, 2018
- Town of Port Hedland Live it Tell it Survey Summary, 2019
- Arup Hedland Collective Roadmap Report, 2019
- Creating Communities, Hedland Collective Engagement, 2019
- BHP Community Perception Survey, 2017
- CSIRO Anchor Survey Summary, 2019
- WA Crime Statistics, 2020
- My Schools, 2019
- PHIDU Health Atlas, 2019
- Town of Port Hedland Strategic Community Plan 2018 – 2028
- Youth Involvement Council (YIC) 2017 – 2019 Strategic Plan
- Hedland Well Women's Centre Strategic Plan 2019 -2024
- Pilbara Port Authority Port Development Strategy 2030
- Town of Port Hedland Arts and Culture Strategy 2019 -2022
- Pilbara Development Commission Strategic Plan 2016 -2018

TABLE 2. ENGAGEMENT SUMMARY

INSIGHT	PATHWAY	OPPORTUNITY
WELCOME		
<ul style="list-style-type: none"> • Hedland has a high level of population transience resulting in new people arriving often in the local community • Individuals who feel at home and welcomed into the community as more likely to be community advocates • Individuals who feel a sense of belonging are more likely to stay in Hedland 		<ul style="list-style-type: none"> • A need for inductions into the community so that new residents feel connected and welcome • Build the ease of access to volunteering and community participation • Celebrate the diversity and uniqueness of Hedland in the community and beyond
TOGETHER		
<ul style="list-style-type: none"> • Residents in Hedland feel unsafe • Hedland has a young population • Education is important for the future of Hedland's children, and to make families stay 		<ul style="list-style-type: none"> • There is need for improved communication around crime • Need for adequate childcare • Build strong relationships and community confidence in the High School • Support Aboriginal and Torres Strait Islander leaders to deliver good outcomes for Aboriginal and Torres Strait Islander people in Hedland
OPPORTUNITY		
<ul style="list-style-type: none"> • Hedland is home to people from diverse cultural backgrounds • Hedland is home to working families • There are strong employment opportunities in Hedland 		<ul style="list-style-type: none"> • Coordinated approach by NGO's and service providers is needed • Barriers to participation in the workforce need to be addressed • Residents need to be equipped to engage in the future of work
LEADERSHIP		
<ul style="list-style-type: none"> • Hedland has a unique physical environment • There are diverse communities and localities in Hedland • Facilities and amenities are essential to a healthy community • Residents in Hedland want strong leadership 		<ul style="list-style-type: none"> • Support the development of unique locality identities • Advocate for new facilities and amenities • Support emerging leaders in Hedland across demographics

Progress to date

In the past 8 months the Hedland Collective has stepped up its focus to reach out to the local community delivering quick wins.

In March 2020, members of the Hedland Collective Steering Committee responded quickly to the emergence of the pandemic adopting the Stronger Together COVID 19 Response which provided a framework and on-going community resources to community safety and stakeholder coordination through the crisis. This approach was further supported by both the Town of Port Hedland.

ACTIVITIES TO DATE

- Stronger Together communications campaign including delivery of a project branded Stronger Together COVID-19 community platform
- Liaison with State and local government emergency management responses
- Delivery of COVID-19 Neighbour cards to every household
- Facilitated Zoom conversations and workshops for families and organisations

OTHER HEDLAND COLLECTIVE ACHIEVEMENTS TO DATE

- Identification and placement of 33 students into school-based traineeships
- Delivery contract to provide 52 childcare places
- Formation of the Industry Working Group
- NGO Let's Connect- organised meeting for Wednesday 29 April
- Formation of the Pilbara Family and Domestic Violence Working group
- Promotion of volunteering opportunities
- Strong cooperation during COVID-19 response using Hedland Collective Steering Committee and Community Platform
- Advocate for high quality facilities for Hedland Senior High School

OTHER PRIORITY PROJECTS CURRENTLY BEING PROGRESSED

- Hedland High School promotions and support for high-school leavers
- Continuation of the Family and Domestic Violence Pilbara Network and implementation of strategy
- Initiation of StreetNet supporting each street in Hedland through neighbourhood connections and activities to improve safety and belonging
- Launch of Hedland Collective Roadmap
- Development of support networks and activities for local leaders
- Hedland promotional campaign
- New residents welcome activities



Hedland Collective Roadmap

VISION

Hedland people and organisations standing up together and thriving.

HEDLAND COLLECTIVE PURPOSE

Hedland Collective builds opportunities for all people and our Hedland community to thrive.

GUIDING PRINCIPLES

Collaborative

We can have a greater impact on the Hedland community together than any individual or organisation can apart.

Shared Responsibilities

The strength of collaboration is that all individuals and organisations take responsibility for actions and outcomes, allowing our work to build on the strengths of each other.

Respectful

We have respect for all members of the community as well as the diverse cultures and history that make Hedland.

Transparent

Our communication is open and transparent to celebrate successes and learn from limitations.

Focused

Our initiatives have clear outcomes to ensure that we have clear and long-lasting impact on the Hedland community.

Welcome

We believe in a Hedland where everyone feels welcome and where we walk together with mutual respect.

Port Hedland is home to many peoples. The Kariyarra people have cared for these lands and waters for many thousands of years. Today we are a diverse community of Aboriginal people and over 48 nationalities.

Together we commit to celebrating all cultures, keeping the tradition of welcome to country strong to ensure we enter and reside in these lands with respect, walking together as equals, treating each other with dignity so all people belong, stay safe and thrive.

GOAL:

Everyone feels welcome and walks together with mutual respect

HEDLAND COLLECTIVE ROLE:

Support welcome activities, promote positive narratives of Hedland and facilitate connectivity to others in the community.

MEASUREMENT:

- Number of people who have participated in welcome activities
- Perception of sense of security

TABLE 3. WELCOME PATHWAY

OBJECTIVES	STRATEGIES	ACTIONS	LEAD PARTNER
 New and existing residents of all backgrounds feel welcome in Hedland	Kick-start a Foundational Partner Multi-Year Initiative - Welcome to Hedland with TBC HIGH PRIORITY	<ul style="list-style-type: none"> Engage with TBC to negotiate and develop a program of Welcome to Hedland events, education and experiences to tourists, businesses, schools and newcomers to Hedland 	TBC
		Initiate activities to connect and welcome people to others in their street IN PROGRESS	<ul style="list-style-type: none"> Commence promotion of activities through StreetNet to welcome new neighbours to their communities Provide information on local events and ensure that there are events for all cultures
 People's sense of safety in Hedland is improving	Establish a Safe Hedland advocacy Partnering Initiative IN PROGRESS	<ul style="list-style-type: none"> Participate and provide input into the involvement in the Town of Port Hedland's Community Safety Planning Promote community safety information on the Hedland Collective Community Board 	TBC
 All people in Hedland feel valued in Hedland	Kick-start a Foundational Multi-Year Hedland RESPECT Initiative HIGH PRIORITY	<ul style="list-style-type: none"> Engage with TBC to negotiate and develop the Hedland RESPECT initiative to build cultural understanding and responsiveness in organisations and to equip and to build constructive relationships and practices in Hedland to ensure that Hedland places and institutions are welcoming to people of all ages and heritages. 	TBC

Together

We believe in a strong and cohesive Hedland where the community supports each other through thick and thin.

Hedland is known for the strength of its community. Like a rough diamond, it's not showy, but strong and cohesive at its core. The Hedland Collective is committed to supporting initiatives and projects that bring the community together in positive ways and will do this through a focus on supporting households, communities and community organisations.

GOAL: The Hedland community is cohesive with high levels of social capital and connectedness

HEDLAND COLLECTIVE ROLE: To support the establishment of initiatives and provide information

MEASUREMENT:

- Number of required childcare places
- Perception of safety at home
- Decrease in family violence
- Number of people accessing and engaging with Community Platform

TABLE 4. TOGETHER PATHWAY

	OBJECTIVES	STRATEGIES	ACTIONS	LEAD PARTNER
CONNECT	There are high levels of community connectedness and cooperation	Launch StreetNet and commence activities to connect neighbours and streets IN PROGRESS	<ul style="list-style-type: none"> • Develop Hedland StreetNet and negotiate partnerships with key stakeholders • Launch StreetNet and identify StreetNet representatives • Mentor and support StreetNet representatives to run program in their own Street • Promote StreetNet activities 	Hedland Collective, Town of Port Hedland
ADVOCATE	The Hedland community has high-quality accessible childcare	Initiate a priority project to increase childcare places in Hedland IN PROGRESS	<ul style="list-style-type: none"> • Research the dimension of need for childcare places • Advocate for increased provision of childcare places • Support Hedland Collective partners to enter into contract to provide additional childcare places • Promote the delivery of childcare places • Monitor, evaluate and advocate where needed for further additional childcare places 	Pilbara Development Commission, BHP, Town of Port Hedland
ADVOCATE	Hedland is safe for families	Commence a priority project to establish and support a Pilbara Family and Domestic Violence Network IN PROGRESS	<ul style="list-style-type: none"> • Form a partnership with WACOSS to establish the network • Invite key stakeholders and jointly research, plan and deliver actions to support families 	WACOSS, Hedland Collective
CONNECT	People have access to and are connected to resources, health advice, event listings and education opportunities	Launch and host the Stronger Together Community Platform DELIVERED	<ul style="list-style-type: none"> • Design a digital community platform to support the community during COVID-19 and beyond • Keep platform up to date with access to resources, health advice, event listings and education opportunities. • Promote and facilitate engagement with the platform 	Hedland Collective

Opportunity

We believe in an equitable Hedland where everyone has the opportunity to succeed.

Port Hedland a place to get ahead. Hedland is an important economic engine to the nation, contributing 20% of WA's Gross State Product and one in every 12 jobs. And it is growing. By 2028-29 it is projected that there will be an additional 5,000+ port supply chain jobs and a further 10,000+ associated jobs.

The Hedland Collective is committed to boost employment opportunities for all people and to propel enterprise by: supporting excellence in schools, facilitating pathways to work and fostering innovation in enterprise.

GOAL: Excellence in educational achievement, transitions to work and enterprise development

HEDLAND COLLECTIVE ROLE: The Hedland Collective convenes, advocates and kick-starts priority projects

MEASUREMENT:

- Investment in Hedland Senior High School
- Number of students and local businesses engaged in the school-based traineeship program
- Educational achievement

TABLE 5. OPPORTUNITY PATHWAY

	OBJECTIVES	STRATEGIES	ACTIONS	LEAD PARTNER
 ADVOCATE	There are clear educational pathways and strong school to work transitions	Advocate for investment into Hedland Senior High School DELIVERED	<ul style="list-style-type: none"> Engage with key stakeholders to build support for investment into Hedland Senior High School in next State Government budget 	HSHC
		Initiate a Pathways to Opportunities HSHS and industry partnership to improve school to work transitions IN PROGRESS	<ul style="list-style-type: none"> Form Hedland Collective Industry Steering Group and convene meetings Identify and promote opportunities for school-based traineeships and match to students Monitor and evaluate program Strengthen Trade Training Centre student readiness for work 	Industry Steering Group
 KICK-START	There is community confidence in the performance of Hedland Senior High School	Provide HSHS with communications support to promote the work the school is doing to prepare students for the work of the future IN PROGRESS	<ul style="list-style-type: none"> Develop a communications plan for school Produce communications collateral and drive communications through channels: <ul style="list-style-type: none"> School magazine Community Platform Competitions 	Hedland Collective
		Kick-start a JobConnect Priority Initiative MID-TERM	<ul style="list-style-type: none"> Initiate a JobConnect provider network and develop a strategy to decrease unemployment and under-employment and increased volunteerism Provide links to apprenticeship, a job and volunteer listings through the community platform 	Apprenticeships WA, Volunteering WA
 CONNECT	Viable local small and medium sized businesses remain strong throughout COVID-19 and beyond	Convene key providers and government to collectively promote local economic and stimulus and support packages HIGH PRIORITY	<ul style="list-style-type: none"> Engage with local businesses and organisation to identify areas of need and support packages Identify all local economic and stimulus and support packages Prepare communications and promote what is available through the community portal and information sessions 	Town of Port Hedland
		Convene stakeholders to develop a strategy to increase workforce and business ownership participation MID-TERM	<ul style="list-style-type: none"> Identify key stakeholders Convene meeting Develop action plan 	TBC
 RESEARCH	There is equal participation in the workforce by all genders, Aboriginal and Torres Strait Islander and Culturally and Linguistically Diverse groups	Convene key providers and government to collectively promote local economic and stimulus and support packages HIGH PRIORITY	<ul style="list-style-type: none"> Engage with local businesses and organisation to identify areas of need and support packages Identify all local economic and stimulus and support packages Prepare communications and promote what is available through the community portal and information sessions 	Town of Port Hedland
		Convene stakeholders to develop a strategy to increase workforce and business ownership participation MID-TERM	<ul style="list-style-type: none"> Identify key stakeholders Convene meeting Develop action plan 	TBC

Leadership

We believe that visionary leadership promotes greatness in us all.

Hedland has and is home to many visionary leaders. Aboriginal leaders, leaders in business, leaders in politics, youth leaders and leaders in community. To thrive in this ever-changing world we need to equip the leaders of today and the leaders of tomorrow to adapt, promote positive narratives and lead people well. The Hedland Collective is committed to supporting the leaders of today and tomorrow and to advocating for the visionary town-building projects that reinforce Hedland's leading role in the region.



GOAL:

Hedland is recognised for its strong leadership and town-building projects

HEDLAND COLLECTIVE ROLE:

The Hedland Collective supports young leaders, promotes positive narratives and engages in town-building projects

MEASUREMENT:

- Perceived quality of local leadership in the community, industry and government sectors
- Perception of Hedland
- Number of town-building projects small and large completed

TABLE 6. LEADERSHIP PATHWAY

	OBJECTIVES	STRATEGIES	ACTIONS	LEAD PARTNER
CONNECT	Local leaders are equipped and supported	Engage with local leaders to develop a strategy to support local leadership MID-TERM	<ul style="list-style-type: none"> • Initiate an annual Celebrating Local Leaders Awards which invites community nominations • Celebrate the achievements of local leaders through a series of blogs on the community platform • Identify leadership resources required and provide through community platform and other means • Identify best mechanism and approach to improve youth participation in local governance structures 	Hedland Collective Industry Steering Group
KICK-START	Public perceptions of Hedland are improving	Commence communications planning to promote Hedland and initiate communications to achieve this MID-TERM	<ul style="list-style-type: none"> • Developing a comprehensive communications plan in collaboration with key stakeholders such as the Town of Port Hedland and industry partners • Commence development of communications collateral • Cross promote on local and state channels • Monitor, evaluate and advocate where needed for further additional promotion 	Town of Port Hedland and the Hedland Collective Industry Steering Group
ADVOCATE	Town-building projects are improving quality of life in Hedland	Support local and state government's delivery of town-building projects through contributions to engagement processes, cross promotion and communications IMMEDIATE-TERM	<ul style="list-style-type: none"> • Annually identify town-building projects the Hedland Collective seeks to contribute to • Gain input from Hedland Collective members and broader community input through Community Portal • Be a representative voice in town planning and activation processes • Cross promote project communications on Community Portal • Assist the Town through advocacy for a new Civic Center and Swimming pool adjacent to the High School to create a hub 	Town of Port Hedland
ADVOCATE	Aboriginal and Torres Strait Islander Leaders' voices are present and heard	Support local Aboriginal and Torres Strait Islander leaders in the delivery of their initiatives through advocacy, cross promotion and communications IMMEDIATE-TERM	<ul style="list-style-type: none"> • TBC through codesign process with local Aboriginal Leaders in Hedland 	TBC

Governance and Participation

The Hedland Collective is governed by a Steering Committee which meets monthly.

THE STEERING COMMITTEE HAS REPRESENTATION FROM:

- Pilbara Development Commission (PDC)
- Fortescue Metal Group (FMG)
- Apprenticeship Support Australia (ASA)
- Goodline
- BHP
- Youth Involvement Council (YIC)
- Well Women’s Centre
- Town of Port Hedland (ToPH)
- WA Council of Social Service (WACOSS)
- Pilbara Community Legal Service (PCLS)
- Hedland Network of Principals
- A representative of the Hedland Community

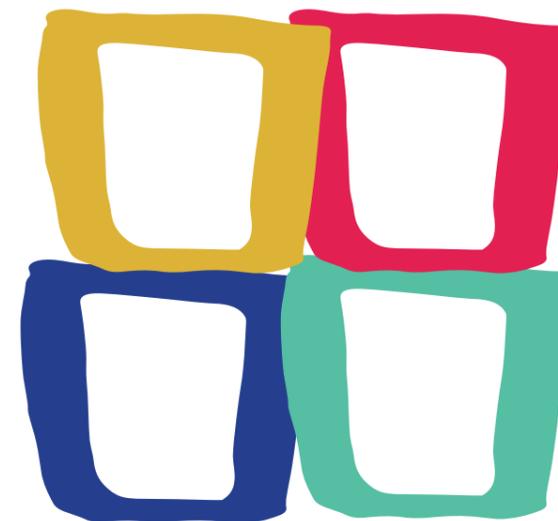
IN 2020-2021 THE MEMBERSHIP OF THE STEERING COMMITTEE IS:

- Trish Barron
- Jaylan Smith
- Tarin Colwill
- Karen Munro
- Chris Cottier
- Vicki-Tree Stephens
- Rebekah Worthington
- Josephine Bianchi
- Carl Askew
- Celeste Astorino
- Victoria Malyk
- Narelle Ward
- Fiona McDonogh
- Diana Robinson-Brown

Every year the Hedland Collective seeks local input into its agenda. Through a series of on-line opportunities and workshops the Hedland Collective gathers ideas and suggestions from the whole Hedland community to decide where best to focus collective efforts in the next year.

The result is the selection of a range of initiatives:

SIGNATURE INITIATIVES
Hedland Collective driven projects



PRIORITY INITIATIVES
Those projects that respond to emerging needs

MULTI-YEAR INITIATIVES
Those projects that require longer time frames and commitments

PARTNERSHIP INITIATIVES
Those projects led by other stakeholders where Hedland Collective is a contributing partner

The Hedland Collective also hosts the Celebrating Local Leaders Awards annually. Every September we invite nominations from the community for outstanding community service in the following categories:

- Young leaders (ages 5-13)
- Emerging leaders (ages 14+)
- Aboriginal and Torres Strait Islander leaders
- Culturally and Linguistically Diverse leaders
- Industry leadership award
- Hedland Community Service award

To participate to the Hedland Collective agenda or to nominate someone for the Celebrating Local Leaders Awards sign-up at hedlandcollective.commonfutures.com.au

Future Strategies

The following strategies have been noted by the Hedland Collective Steering Committee as projects that are of importance to the community; however, the Collective does not currently have the capacity to action these in the 2020 - 2021 Roadmap.

- Advocate for greater programs and support for skilled immigrants to move to Hedland
- Support the Chamber to continue to connect and strengthen their relationships with local businesses
- Work with key agencies and organisations to kick start research into how Hedland can be best prepared for future pandemics of other similar natural disasters
- Connect organisations to promote and support increasing the diverse economic opportunities in Hedland such as Industrial tourism, or marine maintenance and training opportunities
- Connect organisations to better accommodate the needs of housing for Aboriginal people and to support those traveling to and from country

References

- .ID Community, 'Population Forecasts: Town of Port Hedland', Forecast ID, 2019 <<https://forecast.id.com.au/port-hedland>> [accessed 6 February 2020]
- Australian Bureau of Statistics, '2016 Census QuickStats: Port Hedland (T)', 2019 <https://quickstats.censusdata.abs.gov.au/census_services/getproduct/census/2016/quickstat/LGA57280> [accessed 11 February 2020]
- 'Is a Sense of Belonging Important? - Mayo Clinic Health System' <<https://www.mayoclinichealthsystem.org/hometown-health/speaking-of-health/is-having-a-sense-of-belonging-important>> [accessed 2 April 2020]



Thank you

BHP

 **HEDLAND**
COLLECTIVE

This document has been produced by
CreatingCommunities